

# hilary dana williams

WWW.HILARYDANA.COM | 865.591.8595 | HILARY.DANA@ME.COM

## EDUCATION

- SP 09 **MFA in Studio Art : Graphic Design** | THE UNIVERSITY OF TENNESSEE KNOXVILLE, TN
- SP 01 **BA in Studio Art + Environmental Studies** | WILLIAMS COLLEGE WILLIAMSTOWN, MA  
Magna Cum Laude
- Continuing Education in Art + Design |**
- SP 04 Sustainable Design | BOSTON ARCHITECTURAL CENTER BOSTON, MA
- FA 03 Children's Book Illustration | SCHOOL OF THE MUSEUM OF FINE ARTS BOSTON, MA
- SU 03 Fibers and Mixed Media | HAYSTACK MOUNTAIN SCHOOL OF CRAFTS DEER ISLE, ME
- Courses in Education + Leadership |**
- SP 08 Survey of Contemporary Philosophies of Education | THE UNIVERSITY OF TENNESSEE
- WI 00 Classroom Discipline and Management | WILLIAMS COLLEGE
- FA 00 Psychology of Education | WILLIAMS COLLEGE
- SU 98 Outdoor Leadership | NATIONAL OUTDOOR LEADERSHIP SCHOOL PALMER, AK

## TEACHING EXPERIENCE

- 11-12 **Assistant Professor of Graphic Design** | DRAKE UNIVERSITY DES MOINES, IA  
Teaching Web Design, Advanced Web Design [service learning], Publication Design, Mobile App Design and Development [with interdisciplinary team], and Context and Process
- 09-11 **Visiting Assistant Professor of Graphic Design** | DRAKE UNIVERSITY DES MOINES, IA  
Taught Design for the Web, Digital Print Production, Publication Design, Graphic Design 2, and Graphic Design 4
- 07-09 **Graduate Teaching Associate** | UT SCHOOL OF ART KNOXVILLE, TN  
Team-taught two-semester pre-portfolio review sequence: Beginning Graphic Design Seminars
- 06-07 **Graduate Teaching Assistant** | UT SCHOOL OF ART KNOXVILLE, TN  
Assisted Beginning Graphic Design Seminar, Creative Problem-Solving, Illustration, and Foundations
- 04-05 **Art Fellow** | BOSTON COLLEGIATE CHARTER SCHOOL DORCHESTER, MA
- SP 04 **Art Elective Teacher** | SHADY HILL SCHOOL CAMBRIDGE, MA
- 02-03 **Painting Teacher** | IDYLLWILD ARTS ACADEMY IDYLLWILD, CA
- 01-03 **Residential Life Coordinator** | IDYLLWILD ARTS ACADEMY IDYLLWILD, CA
- 00-01 **Teaching Assistant** | WILLIAMS COLLEGE WILLIAMSTOWN, MA
- SU 99-01 **Outdoor Trip Leader** | OVERLAND ADVENTURE TRAVEL WILLIAMSTOWN, MA

## ACADEMIC AWARDS + GRANTS

- 11-12 **Support Grant** | DRAKE UNIVERSITY COLLEGE OF ARTS AND SCIENCES DES MOINES, IA  
Received funding for development of iconographic taxonomy of vegetables and fruits
- SP 11 **Faculty Development Grant** | FRIENDS OF DRAKE ARTS DES MOINES, IA  
Received funding for development of mobile website versions of seasonal calendars of local foods
- 10-11 **Major Research Grant** | DRAKE UNIVERSITY COLLEGE OF ARTS AND SCIENCES DES MOINES, IA  
Received funding for further development of 'A Fork in the Road' exhibition
- 10-11 **Collaborative Grant** | DRAKE UNIVERSITY COLLEGE OF ARTS AND SCIENCES DES MOINES, IA  
Received funding for Graphic Design curriculum review and revision with John Fender and Sarah McCoy
- SP 08 **Ewing Scholarship** | UT SCHOOL OF ART KNOXVILLE, TN  
One graduate student selected by faculty for outstanding achievement
- SP 07 **Terry Burnette Scholarship** | UT SCHOOL OF ART KNOXVILLE, TN  
One of three graduate students selected by faculty for outstanding achievement and financial need
- SP 01 **Robert F. Rosenburg Award for Excellence in Environmental Studies** | WILLIAMS COLLEGE  
Awarded by the Center for Environmental Studies to a member of the graduating class in recognition of outstanding scholarship, potential for solving local, national, or international environmental problems, and strong prospects for leadership in the environmental community

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## DESIGN EXPERIENCE

### Freelance Designer |

- SU 11 Information and publication design | **UMN COLLEGE READINESS CONSORTIUM** MINNEAPOLIS, MN
- SU 11 Identity design for saxophone quartet | **OASIS QUARTET** IA + OH + TX
- 10-11 Identity design and publication design for sustainable architecture practice | **CURB** KNOXVILLE, TN
- 10-11 Information design for organic family farm | **GRINNELL HERITAGE FARM** GRINNELL, IA
- 09-11 Identity design system for local and regional foods cooperative | **JUST RIPE** KNOXVILLE, TN
- WI 09 Identity design for sustainable farm | **GREEN KNEES FARM** ROCKFORD, TN

### 06-09 Principal + Designer | ATITU

Developed brand, designed screenprinted patterns and sewn products, and produced line of limited edition, individually crafted bags and accessories; 2011 Re-visiting concept for launch on Etsy

### 08-09 Graduate Assistant in Letterpress Shop | UT SCHOOL OF ART KNOXVILLE, TN

Assisted with set-up, maintenance, and monitoring of letterpress shop

### 08-09 Graphic Designer | UT ARCHAEOLOGY RESEARCH LAB KNOXVILLE, TN

Worked with Sarah Lowe, Associate Professor of Art, UT, on concept and design of grant-funded interactive DVD about Townsend Dig

### SU 07 Graphic Design Intern | SNAP / NASH METROPOLITAN PORTLAND, ME

Worked independently and collaboratively on identity development, promotional book design, and website testing; Worked directly with clients and interacted with outside production partners

### SU 06 Graphic Design Intern | MEDIA SOUTH KNOXVILLE, TN

Worked both independently and with Art and Creative Directors on identity development, print design, and web design; Worked directly with clients and corresponded with printers and programmers

## ACADEMIC SERVICE

11-13 **College of Arts + Sciences Curriculum Committee Member | DRAKE UNIVERSITY** DES MOINES, IA  
Elected to serve two-year term on committee that reviews course changes and new course proposals

11-12 **Engaged Citizen Conference Planning Committee Member | DRAKE UNIVERSITY** DES MOINES, IA  
Involved in planning co-curricular activities and designing promotional materials for university-wide conference on theme of 'Technology and Democracy: Dialogue and Dissent'

SU 11 **Department of Art + Design Website Designer | DRAKE UNIVERSITY** DES MOINES, IA  
Re-designed department website to be built in Drupal

SP 11 **Honors Senior Thesis Advisor | DRAKE UNIVERSITY** DES MOINES, IA  
Served as primary advisor for senior English major on honors thesis project about local foods

08-09 **School of Art Representative | THE UNIVERSITY OF TENNESSEE** KNOXVILLE, TN  
Selected by Graduate Director of School of Art as representative to College of Arts & Sciences  
Served on focus group for newly-formed Teaching and Learning Center

06-07 **Exhibition Catalog Designer | EWING GALLERY OF ART + ARCHITECTURE** KNOXVILLE, TN

## SERVICE LEADERSHIP

11-13 **Education Director | AIGA IOWA CHAPTER** DES MOINES, IA  
Elected to serve on board of state chapter of the national professional association for design

FA 11 **Moving Planet Organizer | 350.ORG** DES MOINES, IA  
Organized a local bike rally and green tour of energy-efficient buildings, renewable energy projects, and public transit—one of over 2000 events in more than 175 countries—on worldwide day of action to demand solutions to the climate crisis; Recognized by 350.org as one of top 50 U.S. events

FA 10 **10/10/10 Work Party Organizer | 350.ORG** DES MOINES, IA  
Organized a local work project to build compost bins at the downtown community garden—one of over 7000 events in 188 countries—on worldwide day of action in response to the climate crisis; recognized by 350.org as a 'star organizer'

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## INTERNATIONAL PUBLICATION

- SP 08 **Proceedings | SIDER—STUDENT INTERACTION DESIGN RESEARCH** SØNDERBORG, DENMARK  
'The Future of Interactivity: What Do We Want?' with Chris Kilgore

## PRESENTATIONS

- SP 12 **Visiting Designer Workshop + Lecture | UNIVERSITY OF MINNESOTA** MINNEAPOLIS, MN  
Invited by the College of Design to teach Catalyst workshop for graduate students in architecture
- FA 11 **Visiting Artist Lecture + Critique | MICHIGAN STATE UNIVERSITY** EAST LANSING, MI  
Invited by Department of Art, Art History, & Design as part of Visiting Artist & Scholar Lecture Series
- FA 10 **Presentation | COMMUNITYMATTERS'10** DENVER, CO  
Invited by The Orton Family Foundation to present as part of 'Design for Change' panel
- SP 10 **Presentation | DESIGNING DESIGNING—UCDA DESIGN EDUCATION SUMMIT** LAWRENCE, KS  
'Reflection by Design | Design by Reflection'
- SP 10 **Roundtable | RESPONSE\_ABILITY—AIGA DESIGN EDUCATION CONFERENCE** TOLEDO, OH  
'Process(ing): Cultivating Reflection in the Design Classroom'
- SP 10 **Lecture | AIGA IOWA SUSTAIN GREEN SALON LECTURE SERIES** DES MOINES, IA  
'Specifying and Localizing'
- FA 09 **Presentation | CATALYST STATE—IOWA DESIGN WEEKEND** DES MOINES, IA  
'Making the Global Hit Home' at 20 x 2010 : 20 Big Ideas for 2010 and Beyond
- SP 09 **Presentation | DESIGN FOR THE COMMON GOOD—UCDA DESIGN EDUCATION SUMMIT** MOBILE, AL  
'A Fork in the Road'
- SP 08 **Presentation | SIDER—STUDENT INTERACTION DESIGN RESEARCH** SØNDERBORG, DENMARK  
'The Future of Interactivity: What Do We Want?'
- SU 07 **Workshop/Presentation | DESIGNINQUIRY** VINALHAVEN, ME  
'The Future of Interactivity: What Do We Want?'
- SP 07 **Presentation + Paper | INTENT/CONTENT AIGA DESIGN EDUCATION CONFERENCE** NASHVILLE, TN  
'Everyday Evolutions: A Branding Process, A Tagline'
- FA 06 **Co-Chair of Panel | SECAC/MACAA CONFERENCE** NASHVILLE, TN  
'Cataloging and Envisioning Methods of Critique' with Cary Staples, Professor of Art, UT
- SU 06 **Poster | UCDA DESIGN EDUCATORS' CONFERENCE** KANSAS CITY, MO  
'The Application of Experiential Education Models to Studio Critiques'

## DESIGN AWARDS

- SP 10 **Merit—Environmental Graphics | HOW** INTERNATIONAL DESIGN AWARDS
- FA 09 **Finalist for UNESCO's DREAM Center Logo Competition | DESIGN 21** SOCIAL DESIGN NETWORK
- SP 09 **Robin Easter Cash Award | UT** STUDENT ART + DESIGN COMPETITION
- SP 08 **Merit—Pro Bono | THE TEN SHOW—BEST OF TENNESSEE**
- SP 08 **Merit—Editorial | HOW** INTERNATIONAL DESIGN AWARDS
- FA 07 **Award of Excellence—Exhibition Catalog | 37TH ANNUAL UCDA** DESIGN COMPETITION
- SU 07 **Best of Print—Editorial | AIGA ATLANTA SEED—SOUTHEASTERN EXCELLENCE IN DESIGN AWARDS**
- SP 07 **Gold—Pro Bono | THE TEN SHOW—BEST OF TENNESSEE**
- SP 06 / 07 / 08 **Dille Cash Award for Best Graduate Work in Graphic Design | UT** STUDENT ART + DESIGN COMPS
- SP 06 **Diane Fox Cash Award | UT** STUDENT ART + DESIGN COMPETITION
- WI 06 **Final Four | AIGA KNOXVILLE 'PEACE ON EARTH'** HOLIDAY CARD COMPETITION

## JURIED BOOKS

- SP 11 **LogoLounge 6: 2,000 International Identities by Leading Designers | ROCKPORT PUBLISHERS**  
Logo for atitu selected by international panel of jurors for inclusion

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## SOLO EXHIBITIONS

WWW.AFORKINTHEROAD.ORG

- FA 10 **A Fork in the Road** | ANDERSON GALLERY AT DRAKE UNIVERSITY DES MOINES, IA  
A Fork in the Road : The Time and The Place for Local Foods (re-localized for Iowa)
- SP 09 **A Fork in the Road : MFA Thesis Show** | UT DOWNTOWN GALLERY KNOXVILLE, TN  
A Fork in the Road : The Time and The Place for Local Foods (localized for East Tennessee)

## JURIED EXHIBITIONS

- SP 11 **AIGA MN Design Show** | MINNEAPOLIS, MN
- SP 08 **The Ten Show: Best of Tennessee** | MEMPHIS, TN
- SP 08 **Concept/Execution: 61st Annual UT Student Art + Design Competition** | KNOXVILLE, TN
- FA 07 **37th Annual UCDA Design Competition** | TORONTO, ONTARIO
- SP 07 **SEED: Southeastern Excellence in Design** | ATLANTA, GA
- SP 07 **The Ten Show: Best of Tennessee** | CHATTANOOGA, TN
- SP 07 **Elemental: 60th Annual UT Student Art + Design Competition** | KNOXVILLE, TN
- SP 06 **Elixir: 59th Annual UT Student Art + Design Competition** | KNOXVILLE, TN
- FA 06 **Inequality Matters** | CENTRAL ACADEMY OF FINE ARTS BEIJING, CHINA
- WI 06 **Peace on Earth: AIGA Knoxville Holiday Card Competition** | KNOXVILLE, TN

## GROUP EXHIBITIONS

- FA 11 **Food for Thought** | GALLERY PROJECT ANN ARBOR, MI
- WI 09 **Dixie Highway** | REED AND MEYERS GALLERIES CINCINNATI, OH

## COLLABORATIVE EXHIBITIONS

- WI 08 **Lighting Shadows** | GALLERY 1010 KNOXVILLE, TN
- SP 08 **C'est Vendredil!** | GALLERY 1010 KNOXVILLE, TN
- SP 07 **The Future of Interactivity: What Do We Want?** | UT DOWNTOWN GALLERY KNOXVILLE, TN
- SP 06 **Inequality Matters: It Does. It Shows.** | UT DOWNTOWN GALLERY KNOXVILLE, TN

## CITATIONS

- 09.18.11 **THE HUFFINGTON POST** | 'Moving Planet Posters Created for 350.org's Climate Campaign'
- 10.04.10 **IOWA PUBLIC RADIO : THE EXCHANGE** | Ben Kieffer / Interview on public radio talk program, 'Bill McKibben and 10/10/10'
- 09.07.10 **SUSTAINABLE 1000** | Shane Snipes / Interview and gallery talk on video webcast series, 'Sustainable Eco Road Trip'
- 09.03.10 **KFMG 99.1 FM** | Adam Hammes / Interview on community radio program, 'Green City'
- 08.06.10 **DES MOINES REGISTER** | Tom Perry / 'Her calendar charts local produce times'
- 11.04.10 **THE GREATER DES MOINES PARTNERSHIP** | 'Des Moines Art Center's Art Noir Presents Catalyst State: Iowa Design Weekend 2009'
- 05.17.09 **SAN FRANCISCO EXAMINER + WASHINGTON EXAMINER** | Robin Tierney / 'From Rubble to Riches: Run-down district recycled into vibrant, sustainable village'
- 12.04.08 **METROPULSE** | Chris Buckner / "Designs of Life: *Lighting Shadows* melds modernist art and material fuction"

## COMPUTER PROFICIENCIES

**Adobe CS5 on Macintosh OS** | Fluent in Bridge, Device Central, Dreamweaver, InDesign, Illustrator, and Photoshop; familiar with AfterEffects, Fireworks, and Flash

**HTML + CSS** | Fluent writing code, teaching code, and employing in Dreamweaver

**Javascript** | Familiar with various libraries